



Dear Colleague,

The Goodman Fielder Cares Trust is a charity that was founded in 2013 with the aim of making a real difference to Kiwis in need. Any support you are able to provide will be greatly appreciated by families who face poverty on a daily basis.

The charity is an active part of the communities in which we operate and a contribution from you will make this happen.

Regards

**Peter Reidie**  
**Managing Director**

## Q&A

### What is the Goodman Fielder Cares Trust?

The Goodman Fielder Cares Trust helps people and organisations in need through the donation of food and resources. Funds raised by the Trust are donated to community groups around the country that run programmes to help support families living below the poverty line.

We are supported by Goodman Fielder NZ Ltd and its employees through a variety of initiatives including a work place giving programme, a community service scheme and are underpinned by the fresh bread donation programme.

The bread donation programme has been run by Goodman Fielder since 2006 and sees the donation of around 150,000 loaves of bread annually to food banks throughout New Zealand. This work has now been incorporated into the trust, and will continue.

### What your money will go towards

All donations will be saved into The Goodman Fielder Cares Trust bank account and used to assist a number of organisations that we support. GF will match all employee contributions "dollar for dollar". The trustees will meet to decide how the funds will be allocated.

### How do organisations/groups apply for funds?

Organisations/groups can visit [www.gfcares.co.nz](http://www.gfcares.co.nz) for details on how to apply for funding.

### About the Trust

The Goodman Fielder Cares Trust is run and managed by employees of Goodman Fielder. Through the support of the company, we are able to ensure that 100% of all donations received support our initiatives.

The Trust is governed by four trustees;

<b>Ian Fraser (OBE)</b>	Chairman
<b>Peter Reidie</b>	Trustee
<b>Barry Guerin</b>	Trustee

The trust's email address is [gfcare@goodmanfielder.co.nz](mailto:gfcare@goodmanfielder.co.nz)